Company Overview

TOP PARTNERS

- SONY
- HP
- lenovo
- DELL
- Qualcomm
- MOTOROLA SOLUTIONS
- mi

- AT&T
- amazon.com
- Dropbox
- DocuSign
- EVERNOTE
- SoftBank
- Intel

KEY METRICS

- **1.25 Billion** Installs and counting
- **550 Million** Mobile Installs
- **100 Million** Mobile MAU
- **46** Languages Supported

- **$50 Million** VC Capital ([link](#))
- **Publically Traded** ([3888:HK](#))
- **900+** Employees
- Global Offices: Palo Alto (HQ), Beijing and Hong Kong
Android User Base

★ ★ ★ ★ ★ 1,065,030

 Editors' Choice

 Top Developer

“Almost too good to be true…”
Massive, High Quality User Base

- 46 Languages Supported
- 550 Million Mobile Installs
- 100 Million Mobile MAU
Recent Document Feed

Home Screen on first launch, ads will rotate every 3-5 documents

• Native: In Feed
  • iAB Certified
  • Format: icon + title + call to the action
When a user finishes reading a doc, it will load News, Content and this Ad Slot

• Native: In Feed with Image
  • iAB Certified
  • Format: Cover Image + icon + title + call to the action
Fixed Bottom of Document
If screen is inactive this ad slot will serve when reading a document.

- Native: In Feed
  - iAB Certified
  - Format: Icon + title + call to action
All Document Feed

Sub-page, ads will rotate every 3-5 documents

- **Native: In Feed**
  - iAB Certified
  - Format: icon + title + call to the action

CUSTOM AD SLOTS AVAILABLE FOR DIRECT BUYS
Native Creative Specs

• Icon: 80x80 or greater.
• Title: up to 25 characters long
• CTA button: up to 15 characters
• *Main image: 1200x627.
• *Text description: up to 100 characters

* Only used on In Feed with Image
Interested in Working with Us?

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