



User: Home Care & Organization Specialist

Industry: Consumer

Frequent user of WPS Office experiences the benefits of ease, speed, and convenience offered by leading office productivity suite for PC & mobile devices

The Problem

Our WPS Office user has lived her whole life in a rural part of the United States, near the eastern seaboard. She attended her local State College, and holds a BA in Sociology with a minor in Business. Her calling is working as a home care and organization provider. Her avocation is writing, when not spending time with her kids.

She needed an office productivity tool with a strong text editing and formatting application that could help her work faster and more efficiently when creating and modifying documents. She also sought a tool with cloud capability that could help improve connectivity between her Windows desktop PC and Android tablet.

While she has Microsoft Office 2016 running on a Windows 10 laptop, she does not find the interface as convenient and user-friendly as she had hoped. MS Office also creates larger documents, which lead to a larger footprint that requires her to use both more paper and more space on her hard drive.

Case Study: WPS Office Helps Improve Home Care & Organization Specialist's Efficiency & Connectivity Across Devices

The Solution

As a result of an online advertisement, she began to use the free version of WPS Office for Windows in 2014. She liked what she saw. If she experienced any problems, customer service went above and beyond the call of duty to see to it her problems were resolved and soon enough, she was "up and going again." As WPS Office for Windows grew and matured, she purchased a lifetime license in May 2015.

The fact that WPS Office is compatible with Microsoft Word gives her the option of using either application, but she primarily uses WPS Office. Most of her documents are word processing documents and, while she can go back and forth between either application with little variation, WPS Office Writer produces a smaller, compact document while giving her the editing and formatting features she needs. The tabbed interface makes it much easier to see which documents are open and where to focus her attention. Writer's unique paragraph tool quickly became one of her favorite features. "This neat little WPS Office exclusive allows me to adjust line spacing between paragraphs to gain space in documents," she said. "I can also easily double-check what font size it is."

"I like the interface of WPS Office better than Microsoft Office 2016. It's more familiar and more elements are in your visual field." Home Care & Organization Specialist

When it comes to saving her work, she likes the interface better than Microsoft Office 2016, stating that WPS Office's visual interface is easier to navigate - "Everything you need is right in front of you on the screen." WPS Office's familiar interface, combined with the tabbed interface and the paragraph tool decreases the time needed to complete a project, increases her productivity, and reduces the chance for errors.

She found another "enticing feature" that allows her to save her work "to the cloud." She saves much of her work to Dropbox and WPS Office's file roaming feature. When at her laptop she can save her work to two clouds with one click. On those occasions when she could not find a document in Dropbox, it was "patiently waiting for me in File Roaming."

The service provider also uses WPS Office's mobile app for Android. She finds the interface to be clear and straightforward, and continues to use the mobile app because it allows her to save to an external storage card. Since her Android tablet has limited storage space, this has been a great help. Once more, the app allows her to access her files in Dropbox and/or save a new file to Dropbox. The app also allows a user to access Google Drive, Box, Evernote and OneDrive.

With the powerful combination of one product to handle all of her document needs, seamless file format compatibility for efficient work, and the ability to access content between her laptop and tablet, the service provider today finds herself a dedicated WPS Office user.

"I also like that WPS Office has a mobile app with a clear and straightforward interface. The mobile app allows me to save to the external storage card, and as my device has limited space, this is of great help."

WPS Office Software Case Study

How It Works

WPS Office Suite offers a Complete Office Suite—including Writer, Presentation, Spreadsheets, and a built-in PDF reader—in an easy-to-use and familiar user interface. The suite offers complete compatibility with Microsoft Office Documents, as well as more than 230 fonts and hundreds of free templates. Integration with cloud providers such as Google Drive, Dropbox, and Box gives users the ability to collaborate with others and support business operations.

WPS Office has a free Mobile Office Suite for Android that allows users to view, edit, and create Office documents anywhere. WPS Office has more than 550 million Android users and has received over 1,000,000 reviews on Google Play. The application is fully compatible with MS Office and Google Docs and is available free with no subscription required. WPS Office also offers a free Mobile Office Suite for iPhone and iPad, which is fully compatible with Microsoft Office and Google Docs and supports English, French, German, Portuguese, Spanish, and Japanese.

Learn More

To download a free Personal Version of WPS Office or the Premium Business 30-Day Trial, visit <https://www.wps.com>.

